
Eliezer Geisler

Stuart School of Business
Distinguished Professor - Masters of Business Administration
Date of Hire: 1999
geisler@stuart.iit.edu

Professional Interests

Research: Management of R&D Technology and Innovation
Management of Technology in Health Care
Managing Information and Telecommunication Technology
Strategic Management and Business Policy
Metrics, evaluation and modeling of knowledge and knowledge management systems
Measurement and operationalization of complex phenomena

Teaching: Organizational Behavior
Organizational Design
Management of Health Care
Knowledge Management
Management of Technology

Academic Background

Ph.D. J. L. Kellogg Graduate School of Management, Evanston, IL, Field of Organization Behavior
M.B.A. L. Recanati Graduate School of Management, Tel Aviv University, Finance and Organization
B.A. Faculty of Social Sciences, Tel Aviv University, Labor Studies and Political Science

Memberships

Academy of Management
Technology Transfer Society
INFORMS
Institute of Electrical and Electronics Engineers -- Engineering Management Society
Institute of Industrial Engineers (IIE)
Strategic Management Society
Southern Management Association
American Evaluation Association
Society for Social Studies of Science

Work Experience

Academic Experience

Distinguished Professor, Director, Center for the Management of Medical Technology (CMMT), Stuart School of Business (2007 - Present).

Professor of Organizational Behavior, Stuart School of Business (1999 - 2007).

Courses Taught

Business Policy (G)

International Business (G)

Business Ethics (G)

Entrepreneurship

G)

Health Care Management (G)

Health Informatics (G)

Human Resources Management (G)

International Management (G)

Introduction to Management (UG)

Management Simulation (Business Game)

Management of Health Care (specialized masters)

Management of Small Business

Organization Design (G)

Organization Design and Theory (specialized masters)

Organization Leadership and Management of Change (specialized masters)

Organization Theory (UG)

Organization Theory and Design (G)

Organizational Behavior (MBA)

Personnel Administration (G)

Seminar on Management of Medical Technology (G)

Seminar on R&D/Innovation Management (G)

Intellectual Contributions:

Grid

| | DBS | CTP | LPS | Total |
|-------------------------------|------------|------------|------------|--------------|
| Articles in Refereed Journals | | | 3 | 3 |
| Totals | 0 | 0 | 3 | 3 |

Refereed Articles

Wickramasinghe, N., Bali, R., & Geisler, E. (2007). The Major Barriers And Facilitators For The Adoption And Implementation Of Knowledge Management In Healthcare Operations. Intl J Electronic Healthcare, 3 (3), 367-381.

Wickramasinghe, N., Choudhary, S., & Geisler, E. (2007). BioNanotechnology: Its Applications And Relevance To Healthcare. Intl. J Biomedical Engineering and Technology (IJBET), 1 (1), 41-58.

Wickramasinghe, N., Geisler, E., & Schaffer, J. (2006). 'Realizing The value Proposition for Healthcare By

Incorporating KM strategies and Data Mining Techniques with the use of information communication technologies. Int. J. Healthcare Technology and Management, 7 (3/4), 303-318.

Dissertation

An Empirical Study of a Proposed System for Monitoring Organizational Change in a Federal R&D Laboratory

Service:

Service to the University

College assignments:

Chair:

2006-2007 through 2007-2008: Research and Faculty Development Committee

Member:

2008-2009: PhD Committee

2008-2009: Research and Faculty Development Committee

2007-2008: UCOPT Committee

2007-2008: Executive Committee

2006-2007: CAMCOPT Committee

2006-2007: MBA/EMBA Committee

2006-2007: Strategic Planning/Business Plan Development and Update Committee

2006-2007: Alumni Affairs and Development Committee

2006-2007 through 2008-2009: AUCOPT
