

Curriculum Vitae

Name: Jiong Sun
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Employment

08/07~Present Assistant Professor of Management, Illinois Institute of Technology
05/99~07/01 Associate Research Fellow, Singapore Institute of Manufacturing Technology

Education

2007 Ph.D. in Operations Management with a minor in Computer Science, Carnegie Mellon University
2003 M.S. in Industrial Administration, Carnegie Mellon University
1999 M.E. in Engineering, National University of Singapore
1996 Dual B.E. in Engineering and Business, Shanghai Jiao Tong University

Research Interests

Technological Innovation Management
Service and Manufacturing Operations Management
Marketing/Operations Interfaces

Working Papers

- Sun, Jiong, Laurens Debo, Sunder Kekre, and Jinhong Xie, "Component-based Technology Transfer: Balancing Cost Saving and Imitation Risk", 2009
- Sun, J., L. Debo, and S. Kekre, "Marketing Green Products Subject to Scarce Resources", 2008
- Sun, J., L. Debo, "Long-term Supply Chain Partnerships in Turbulent Market Environments", 2008

Teaching

08/07~Present Illinois Institute of Technology:
Supply Chain Management (MBA Elective, Instructor Rating 4.3/5), Management Science (BSBA Core, Instructor Rating 4.3/5), Statistics for Managerial Decision Making (BSBA Core, Instructor Rating 4.4/5)
2005 Carnegie Mellon University: Production & Operations Management (BSBA Core, Instructor Rating 5/5)

Conference Presentations

- The Effect of Consumer Social Interaction: Designing and Marketing Techno-fashion Products, INFORMS Marketing Science 2009 Ann Arbor
- Marketing Green Products, INFORMS 2008 Washington DC, Invited Talk
- Component-based Technology Transfer, INFORMS Marketing Science 2006 Pittsburgh, INFORMS 2006 Pittsburgh, Invited Talks
- Repeated Selling to the Newsvendor, INFORMS 2005 San Francisco, Invited Talk
- Global Technology Transfer, MSOM 2005 Chicago
- Coordinating Selection of Procurement Bids, INFORMS 2003 Atlanta, ICEC 2003 Pittsburgh

Professional Affiliations

Institute for Operations Research and Management Science Society, INFORMS Marketing Science Society, American Marketing Association

Honors and Awards

- INFORMS Marketing Science 2006 Doctoral Consortium Fellow, Pittsburgh
- INFORMS 2005 Doctoral Colloquium Nominee, San Francisco
- Purdue CIBER 2005 Doctoral Consortium Nominee, West Lafayette
- William Larrimer Mellon Fellowship, Carnegie Mellon University, 2001-2004
- Research Scholarship, National University of Singapore, 1997-1999
- First-class merit scholarship for securing the highest GPA in all four academic years, and various other merit-based scholarships: Guanghai, Philips, Shen Yi-Du, Zhou Zhi-Hong, SJTU, 1992-1996